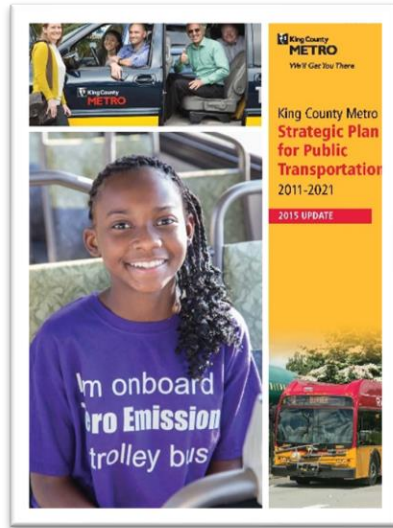


# Metro Policy Updates

Seattle Transportation Advisory Board  
February 2022



# Metro proposed updates to three guiding policies



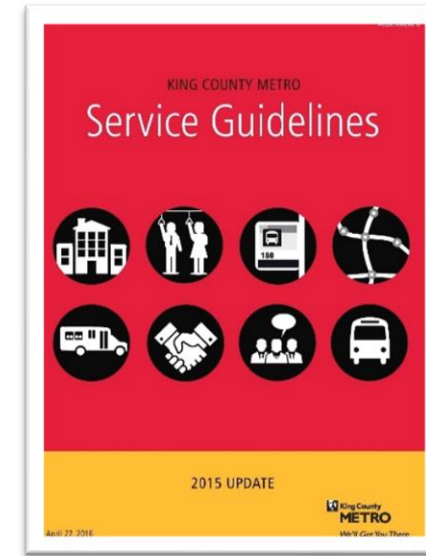
## STRATEGIC PLAN

Goals, strategies,  
objectives  
Performance measures



## METRO CONNECTS

Long-range plan  
Vision for service in 2040



## SERVICE GUIDELINES

How service is put on the road  
Guidance to add, reduce service

# Process for updates

## Winter 2020

RTC, KCC adopt Mobility Framework (co-created with Equity Cabinet, shaped by input from cities, other stakeholders).

## Spring 2020 – Spring 2021

Engagement with SCA, RTC and staff, KCC and staff, Metro Connects TAC, Equity Cabinet, and others shapes proposed policies

## Summer 2021

King County Executive transmits updated Strategic Plan, Service Guidelines, Metro Connects

## Fall 2021

RTC adopted policies in Nov, KCC adopted in Dec.

# How Metro proposed to update the policies

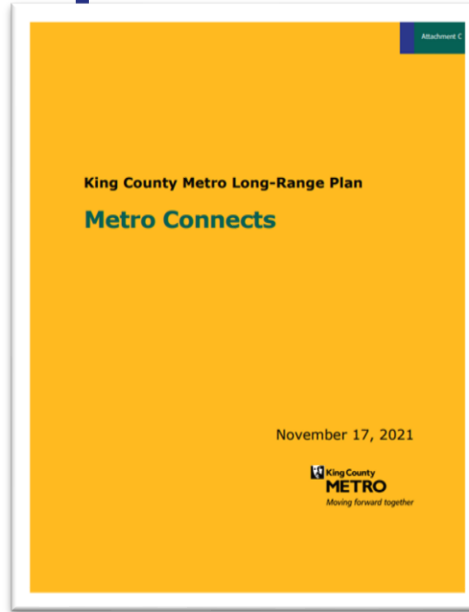


## STRATEGIC PLAN

Goals = Mobility Framework guiding principles

Online dashboard for performance measures

Respond to agency changes (innovation, electrification, marine)

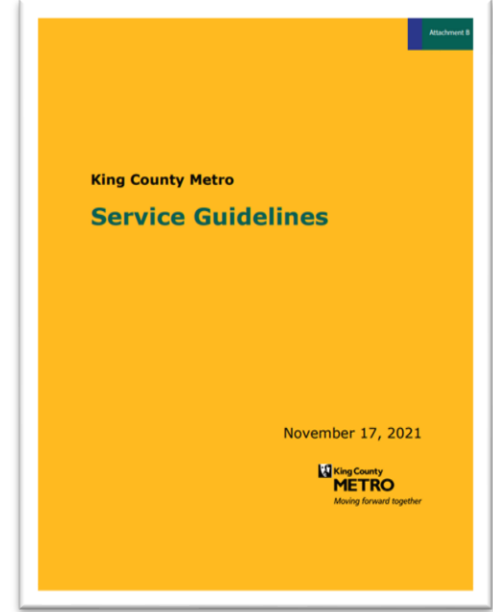


## METRO CONNECTS

Incorporate Mobility Framework recommendations

Technical updates: service networks, costs

Increased clarity on how to deliver Metro Connects



## SERVICE GUIDELINES

New ways to consider equity and climate in adding, reducing, restructuring service, and flexible services.

Incorporation of Metro Connects

Update sections on community engagement and partnerships

# Common changes

- Increased emphasis on:
  - Advancing equity
  - Addressing climate change
  - Delivering Metro Connects
- Incorporation of Mobility Framework
- Acknowledgement of changes since previous adoption (i.e., Marine as a Metro service, more agency focus on electrification and innovation)
- Use of common template



# Strategic Plan: major updates

- **Mobility Framework guiding principles → Strategic Plan goals. Examples:**
  - keep passengers, employees, and communities safe
  - invest upstream and where needs are greatest
  - Support thriving, equitable, transit-oriented communities that foster economic development
- **Mobility Framework recommendations → Strategic Plan objectives, outcomes, strategies.**
  - Example: Reduce demand for single-occupant and high-emissions transportation modes and increase transit ridership.
- **New, simplified measures that align with policy, tracked through online dashboard.**
  - Examples: commute times, pilot program ridership



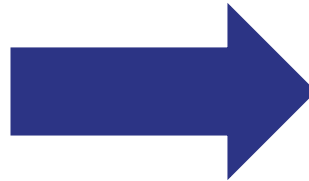
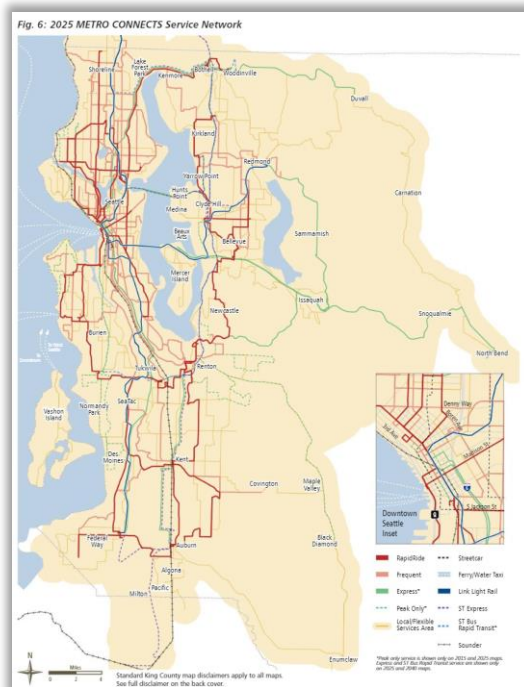
# Strategic Plan dashboard



For more information, visit: [kingcounty.gov/metro/strategicplandashboard](https://kingcounty.gov/metro/strategicplandashboard)

# Metro Connects: major updates

- Updated network maps and associated costs
- Language changes - align with Mobility Framework, Metro as mobility agency



1. Update implementation timelines and known changes
  1. 2025 → “interim”
  2. 2040 → 2050
2. Identify equity gaps
3. Evaluate RapidRide Network



# Service Guidelines changes are based on:

**Equity**

**Climate  
change**

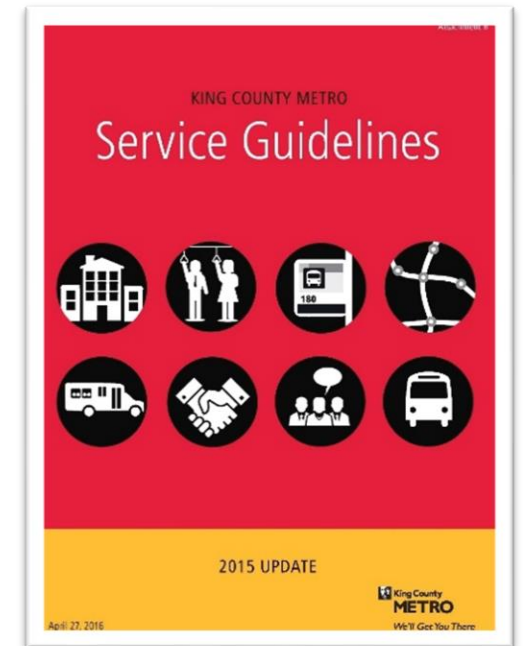
**Metro  
Connects**

**Transparency**

**Simplicity**

# Service Guidelines: major changes

- **Redefined equity** to include low-income, minority, limited English proficiency, foreign-born, and disability populations
- **Made equity, sustainability, and Metro Connects higher priorities.** Examples:
  - New order for prioritization of service growth: equity, land use, geographic value
  - Metro Connects interim network sets target service levels
  - Productivity remains core factor in reductions, with equity as a prioritizing factor
  - Added language describing land uses supportive of Metro's service families



# Closing and Questions